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Imprimatur

17 Tue, 08/12/2009 - 15:13 | Andy Deck



The DIY approach of Imprimatur groupware revives the tradition of poster-making as a medium of mass communication and persuasion developed during the 20th century.

'In this hyper-mediated age, content - whether produced by artists or journalists - crucially affects what people think about and how they understand the world. Content is not impervious to the software, protocols, and chicanery that surround its delivery. It is about time that people interested in independent voices stop believing that laissez faire capitalism is building a better media infrastructure.' Andy Deck

Imprimatur consists of online 'groupware' for poster illustration and layout accessible through a computer workstation installed in the gallery space. Visitors can use the software to create their own poster in collaboration with their online counterparts. This piece provides a framework for visitors/participants to launch a personal poster campaign based on their own social and political concerns. This DIY approach revives the tradition of poster-making as a medium of mass communication and persuasion developed during the 20th century. The posters will be displayed as part of the exhibition at HTTP and will circulate freely beyond the gallery walls, appearing in surrounding streets, schools, libraries, kitchens and bedrooms.

Project Participants

Participating Groups and other projects:

[Turbulence](#)
[Furtherfield](#)

Participating individuals (users on this site):

[Andy Deck](#)

Editors of this node:

[Andy Deck](#)

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Help Needed and Offered

just ask... assistants interested users technical help Exhibition space and research unit for sound artists. media workshops Teach The Game of War FileMaker Pro people wanting to learn the game of war **Volunteers users** make a screencast sound work Partners for Open Source/DIY/Hacking exhibition in Sept 2010 players wanted setting up a tv station Website designers needed (voluntary post) setting up the projector moral support drupal development and projects venue presenters **video editing test the website!** [Arduino](#) Tinkering multiple projection & video design Physical labour Gallery Assistants stage design

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